



SELF+TUCKER  
ARCHITECTS

For Immediate Release  
[Self + Tucker Architects](http://Self+TuckerArchitects.com)  
[901.261.1505](tel:901.261.1505)  
[Info@SelfTucker.com](mailto:Info@SelfTucker.com)

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New book ***Shades of Green Tennessee*** explores sustainable practices utilized and perfected by top professionals who desire to make their state, and the world, cleaner and more energy efficient

“Celebrating the spirit of sustainability as envisioned by architects, civic leaders, business owners, and other local stewards of the earth, *Shades of Green Tennessee* is a tribute to the state’s rich history of sustainability and a glance into the future.”

—United States Green Building Council, Tennessee

Memphis, TN—***Shades of Green Tennessee*** (published by Panache Partners, 2011) is a comprehensive collection of modern-day companies like **Self + Tucker Architects** that have gone above and beyond to discover new and fascinating ways to protect the surrounding natural beauty. The ideas and examples found inside this tome on Tennessee sustainability can be translated to nearly any region in the U.S. and internationally.

The hardcover volume is divided into chapters that reflect the nature of the profiled organization: Education, Living, Commercial Elements, Materials & Resources, and Recreation. It encompasses photos that showcase ingenious concepts and express the importance of aesthetics within earth-friendly techniques. Insightful editorial accompanies the images, opening an intriguing dialogue that answers the how and why of various sustainability-focused questions; it also shares the thoughtful considerations behind each design, product, technique, and technology.



Learn from the experts what it takes to design a luxury custom residence and bring together all of the special elements that give a home its personality. ***Shades of Green Tennessee*** is filled with stunning photography, well-researched editorial, and inspiring quotes that range from witty to thought-provoking. Jimmie Tucker declares:

“We believe each building we design should enhance the quality of life for its occupants and enrich the architectural fabric of our community. Our focus on sustainable design is essential to achieving those aspirations.”

Whether you’re a casual reader or an industry professional, you’re sure to be inspired by this remarkable book.

A Panache Partners publication, ***Shades of Green Tennessee*** is available through Barnes & Noble and Amazon.com, among other chain and independent bookstores; it is distributed wholesale by Independent Publishers Group. Panache Partners creates spectacular series and custom publications for discerning readers and specializes in coffee-table books showcasing luxury lifestyle subjects, including high-end interior design, custom home building, architecture, golf, wine, art, event planning, sustainability, and travel. For more information, visit [Panache.com](http://Panache.com).

Self + Tucker Architects

# SELF+TUCKER ARCHITECTS, INC.

Memphis



A firm committed to design excellence and community engagement, Self+Tucker Architects has been “designing a better Memphis” since 1995. Juan Self and Jimmie Tucker, the founding principals of STA, firmly believe that creating buildings that consume less energy and have healthier interior environments is central to their mission. Four LEED accredited professionals are on staff, joining with the creative team in mastering regional issues, context, budgets, facility maintenance, energy consumption, and other practical aspects of sustainable design. Together, they are passionate about positively changing the community in which they live and work, bringing thoughtful and responsive designs to commercial, educational, healthcare, religious, civic, and residential architecture.

“We believe each building we design should enhance the quality of life for its occupants and enrich the architectural fabric of our community. Our focus on sustainable design is essential to achieving those aspirations.”

>>Jimmie Tucker

Self+Tucker is employing the ultimate form of recycling by redeveloping and relocating to a 1950-built, 33,000-square-foot, multi-story office building in downtown Memphis. The forthcoming LEED certified facility exemplifies STA's belief in learning from experience and leading by example.

ABOVE & FACING PAGE TOP RIGHT: The Whitehaven Visitors Center uses common, inexpensive materials in uncommon ways to create unique architectural character within a stringent budget.  
Photographs by Jeffrey Jacobs Photography

FACING PAGE TOP LEFT: The Plough Park comfort facility implemented green resources and practices while creating a durable and maintenance-free structure.  
Photograph by Juan Self

FACING PAGE BOTTOM: By redeveloping the site of Cleaborn Homes, we transformed it from dilapidated, outmoded, and expensive-to-maintain barracks-style public housing into a new neighborhood of elegant, stately, and modern homes and apartments.  
Rendering by Self+Tucker Architects

