



Self + Tucker: Juan Self and Jimmie Tucker, Managing Principals of Self + Tucker Architects pictured at one of their latest projects, the historic, newly redeveloped Universal Life building in Downtown Memphis. Photo by Isaac Singleton.

SELF & TUCKER

What's your company's biggest accomplishment or milestone in 2018?

In 2018, Self + Tucker Architects opened our new studio location within the Historic Universal Life Insurance Building. The development led by Self Tucker Properties was a public/private partnership with the City of Memphis and the Downtown Memphis Commission with commercial financing by First Alliance Bank. The redevelopment of this 33,000 SF, Egyptian Revival structure captures the spirit of collaboration and community revitalization epitomized by Self + Tucker's mission to "Design a Better Memphis."

What's your company's biggest goal for 2019?

Expand our footprint regionally and nationally. Continue our commitment in developing 3-4 newly licensed architects from our emerging professional team members, sustaining our firm for the next generation. Achieve LEED Gold Certification for The Universal Life Insurance Building, underscoring our commitment to sustainability.

Why is Memphis a great market for your business?

Memphis has become a forward-looking city with deep cultural roots and an architectural landscape that is both modern and historic—a fertile ground for innovation, collaboration and community engagement.

What's the key to success for your business?

The creativity and dedication of our team; commitment to design excellence; deep respect for our client's aspirations and the sustainability of our environment.

Anything else you'd like to share with our membership about your business?

During its 23-year history, Self + Tucker Architects has evolved from a project focused, general practice architectural firm to a multifaceted firm which takes a holistic approach to planning and design. Our goal is to continue to strengthen our culture of entrepreneurship, design excellence and commitment to the City of Memphis.

COMPANY SNAPSHOT

- Years in business: 23
- Number of employees: 18
- Annual revenue: \$3 million
- selftucker.com