

Fundraising Executive; and [James McGehee](#) for Outstanding Philanthropist.

In addition, Caesars Entertainment casinos Harrah's, Horseshoe, and Tunica Roadhouse will be honored as Partners in Philanthropy.

WMC-TV anchor Joe Birch will serve as master of ceremonies. Individual tickets are \$40 and tables are \$400.

Visit [www.afpmemphis.org](http://www.afpmemphis.org) for more information.

– *Aisling Maki*

### **Inferno Receives MarCom Awards**

Inferno has been awarded three platinum and three gold awards from the 2011 MarCom Awards, an international competition honoring excellence and creativity in marketing and communications.

The agency also was recognized with two honorable mentions.

The categories, client and entries for the platinum awards were Business-to-Business Brochure: [Cartus Corp.](#), Leading the Way brochure; Small Business Website: Self Tucker Architects, Self-Tucker website; Recruitment Brochure: The Recording Academy, Your Voice Amplified brochure.

The categories, client and entries for the gold awards were Small Business Website: G2 Technologies, G2 website; Nonprofit Annual Report: The Exchange Club Family Center, annual report; Advertising Campaign: Valley View | K&D Agri, ad campaign.

The categories, client and entries that made honorable mention were Educational Institution Website: University of Memphis, Be a Memphis Tiger website; Special Event Video/Film: inferno, Night of the Living Deadline video.

– *Taylor Shoptaw*

### **FDIC: Bank Earnings Hit Highest Level in 4 Years**

Bank earnings rose over the summer to their highest level in more than four years, while the number of troubled banks fell for the second straight quarter, federal regulators reported Tuesday.

[The Federal Deposit Insurance Corp.](#) said the banking industry earned \$35.3 billion in the July-September quarter. That's up from \$23.8 billion in the same period last year. More than 60 percent of banks reported improved earnings.

The better earnings and fewer troubled banks suggest that the industry is steadily improving from the depths of the 2008 financial crisis.

The FDIC also said there were 844 banks on its confidential "problem" list in the quarter, or roughly 11.5 percent of all federally insured banks. That was down from 865 the April-June period, which was first quarter in five years to show a decline.

So far this year, 90 banks have failed. That's down from the 157 banks