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Downtown Design Guidelines Final Draft Released

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1 Comment

The Downtown Memphis Commission (DMC) is excited to announce that the final draft of the Downtown Memphis Design Guidelines is ready for review. The Design Review Board (DRB) will review the document at its August 7th meeting and the DMC Board of Directors will be asked to consider adopting the final draft at its August 21st meeting.

Any final comments should be sent to Brett Roler at roler@downtownmemphis.com or mailed to the DMC office at 114 N. Main Street, Memphis TN 38103. Final comments should be received no later than August 2, 2013. Call (901) 575-0540 with any questions.

Background:

This final draft is the result of a nearly 24-month process to update the existing Design Guidelines. Downtown residents, property owners, business owners, architects, developers, and other stakeholders participated closely throughout the process and played a critical role in shaping the new guidelines.

Extensive public participation included three well-attended public meetings, five stakeholder focus group meetings, two public review drafts with comment periods, and an online survey.

The new Design Guidelines document will be more user-friendly with numerous illustrations, sketches, and photographic examples. The content of the document has also been greatly improved and is consistent with best practices for urban development and design.

Examples of some of these improved content areas are:

- Updated guidance for compatible design and the use of new technologies and materials
- Strategies for sustainable design
- Updated guidance for public improvements, including sidewalks and streetscape
- An emphasis on promoting context-appropriate design for new construction
- Case studies showing examples for how the Design Guidelines can be used

[Click here to download the final draft \(low resolution version\)](#)



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